

## **Minutes of a Meeting to Discuss the Formation of the Scottish Hypnotherapy Foundation held at Mannerston Holdings on Saturday 15<sup>th</sup> May 2010**

### **Present:**

John Lawrence, Jo Goss, Rae Jenson, Liz McConnell, Susanne McMahon, Kay Strang

### **Apologies:**

Tom Cottrell, Gordon Kerr, Tam Munro, Lynnzie Stirling

The meeting commenced at 2.15pm.

### **Item 1. Minutes of Previous Meeting.**

The Minutes of the Meeting held on Saturday 27<sup>th</sup> March 2010 were accepted pending an addendum to Item 2b – Personal Brain.

**Action:** Gordon to prepare an addendum to Item 2b of the Minutes of the Meeting of 27<sup>th</sup> March 2010.

### **Item 2. Ongoing Actions.**

#### **a. Draft constitution.**

Discussion and ratification were deferred until the next meeting.

#### **b. Regulation process.**

John reported that the Complementary and Natural Healthcare Council (CNHC) were looking forward to including Hypnotherapy in their register in the near future. However, owing to the closure of the Prince's Foundation for Integrated Health (PFIH) following a fraud scandal there were currently no funds available for the continuation of the regulation process. He would keep the committee informed of further developments.

The CNHC Code of Conduct, Performance and Ethics for Registrants has been approved, with one additional clause for hypnotherapy. This stipulates that should a therapist intend to use touch they must inform the client and gain their consent before doing so. It goes without saying that such touch is only appropriate to the normal anchoring and ratification procedures used within hypnotherapy.

#### **c. Bank account update and application.**

##### **i. Business plan.**

Jo presented her business plan for discussion and approval. It was agreed that:

- Membership fees would be set at £65 p.a.
- 10% of the income from future CPD events held in Scotland by SHF members would be donated to the SHF.
- A deposit account would not be required at this stage, but that we would apply for one at a later date if required.

ii. Members' benefits.

The following benefits would be available to members:

- CPD courses to be held in Scotland in selected locations easily accessible to members from all areas.
- A 2-day Annual Conference (see Item 2(c)iii).
- A competitive rate of business liability insurance (see Item 3).
- Subsidised rates for advertising in Yellow Pages. Jo would contact Yellow Pages to obtain an estimate for such advertising.
- Full membership of UKCHO.

iii. Annual Conference:

It was agreed that:

- the conference fees should include refreshments, a buffet lunch on both days and a dinner.
- members should be given the option to attend on just one day if they preferred at a daily rate.
- CPD certificates would be issued on a daily basis.
- Early Bird discounts would also be offered to encourage early bookings.
- family rates would be offered.

Liz offered to investigate suitable venues.

It was regarded as important that high quality presenters should be invited to speak at Annual Conferences to attract maximum attendance. It was suggested that an application for a grant specifically to cover the cost of conferences could be considered.

**Actions:**

1. Jo to contact Yellow Pages to investigate subsidised advertising rates for members.
2. Liz to investigate suitable conference venues.

**d. Web site update.**

Rae confirmed that she has purchased the domain names Scottish Therapy and Scottish-Therapy, each with the three suffixes .com, .co.uk, and .org. Whilst it is not possible to create a full web site at this stage Rae has produced an introductory page that can be viewed at [www.scottish-therapy.co.uk](http://www.scottish-therapy.co.uk) inviting enquiries from therapists interested in joining the SHF.

**e. Lottery Funding.**

Discussion of this topic was deferred pending the ratification of the Draft Constitution.

## **f. Contributions from Group Members.**

Four members have so far made donations to the SHF, and these, plus any additional donations received, will be forwarded to the Co-Operative Bank with the application form for a Community Directplus account. Those wishing to make a donation are requested to send a cheque made payable to The Scottish Hypnotherapy Foundation to Jo at 15 Gordon Street, Hopeman, Elgin IV30 5SF.

### **Item 3. Insurance.**

Jo presented her brief on Professional Liability Insurance to the Meeting. It was agreed unanimously that the proposals presented by the Holistic Insurance Services (HIS) offered the most attractive and cost effective terms for both the SHF as an organisation and to individual members. Jo would now contact the HIS to advise them of our decision and to request that the terms offered could be held unchanged until the SHF was up and running.

*(Secretary's note: This has been actioned. The HIS advise that the quote was only valid for a period of 30 days. However, their representative has advised that, in her experience, the rate is likely to remain unchanged for the present.)*

It was noted that cover for limited companies was likely to incur a higher premium. Jo agreed to request a further quote for such members.

*(Secretary's note: This has been actioned. The HIS has advised that there is a flat rate for Employers Liability Cover of £157.50 regardless of the number of employees. Therefore for a limited company with 2 working directors the price would be 2 x £46.50 (therapists' rate) + £157.50, making a total premium of £250.50.)*

It was noted that treatment endorsement is a requirement for hypnotherapy insurance with the HIS. This highlighted the need to find out whether the HPD would be accepted by the SCQF. However, according to the NCH website ([www.hypnotherapists.org.uk](http://www.hypnotherapists.org.uk)), 'The Open University has considered the NCH Hypnotherapy Practitioner Diploma (HPD) and awarded it 45 points at Undergraduate Level 1 (FHEQ Level 4/SCQF Level 7)'. This does not, of course, mean that the HPD is an SCQF qualification, only that it is regarded by the OU as being of an equivalent level. .

It was confirmed that the SHF would adopt the CNHC Code of Conduct, Performance and Ethics for Registrants (see Item 2b).

### **Item 4. Beyond Charity to Social Enterprise.**

John reported on a recent workshop concerning social enterprise. It is recognised by the NHS that primary care is not always the complete answer. They are therefore investigating mechanisms that would link patients in primary care with non-residential support within the community. Areas in which patients may be linked include:

- Arts and creativity
- Physical activity
- Learning
- Voluntary work
- Self-help

This is financed by the NHS. This could well be an area in which hypnotherapy could play an important part.

**Item 5. Business Cards.**

John showed the Meeting some business cards that he has had designed for the SHF. These can easily be personalised for individual Committee Members. In addition he has had some matching A4 paper printed for use by the SHF.

**Item 6. Any Other Business**

The following Committee posts were proposed and approved:

<u>Position</u>		<u>Proposed by:</u>	<u>Seconded by:</u>
Chair	John Lawrence	Jo Goss	Liz McConnell
Vice Chair	Susanne McMahon	John Lawrence	Kay Strang
Treasurer	Jo Goss	Susanne McMahon	Liz McConnell
Minutes Secretary	Jo Goss	John Lawrence	Liz McConnell

**Item 7. Date of Next Meeting.**

The next meeting will be held at Mannerston Holdings from 2-4pm on Saturday 26<sup>th</sup> June 2010.

The meeting closed at 4.15pm.